

The Shoppes at Marina Bay Sands unveils new Personal Shopping service

Luxury mall makes shopping an effortless pursuit through close collaborations with more than 170 luxury brands

Singapore (21 June 2016) – The Shoppes at Marina Bay Sands has unveiled its highly-anticipated Personal Shopping service to offer guests private shopping sessions at luxury boutiques across the property.

The by-appointment-only service is introduced to meet growing demand for customised shopping experiences and first-hand access to the newest collections debuting in Southeast Asia.

Unlike the typical personal shopping service where shoppers are attached to one stylist, The Shoppes engages personal stylists from individual brands to pre-select pieces based on customers' budget, style preferences and fashion penchants. Shoppers first fill out a form online to provide information about their style inspirations, size, availability and more, before meeting with a dedicated chaperone to embark on their VIP shopping journey, where carefully curated wardrobes await them in-store. The Shoppes at Marina Bay Sands is the only luxury mall in Singapore to provide this service.

Mr. John Postle, Vice President of Retail, Marina Bay Sands, said: "The Personal Shopping service caters to the progressive demands from our discerning shoppers. The new service is not only a great way to host our VIP customers and royal dignitaries, it is also a special way of engaging our everyday customers who appreciate undivided access to our comprehensive collection of global brands under one roof."

The Personal Shopping experience is now available for booking at S\$250 per session (3 hours) via <http://www.marinabaysands.com/personalshopping>. To celebrate its inauguration, the programme will present shoppers S\$250 Shoppes voucher with a S\$1,000 spend¹. To sweeten the deal, patrons will also be treated to a complimentary TWG Tea high tea after shopping, as well as an optional VIP buggy service to shuttle in between boutiques.

¹ The S\$250 Shoppes voucher will be valid from 3 months from the date of issue.

New and exclusive at The Shoppes

Following a successful luxury expansion in the Luxury Children's segment earlier this quarter, The Shoppes at Marina Bay Sands continues to entice the fashion-forward crowd with its bespoke services and exclusive collections.



The new made-to-order service for Louis Vuitton's Men's Driving Shoes is now available at Louis Vuitton Marina Bay Sands

Shoppers can now design their very own pair of **Louis Vuitton** Men's Driving Shoes in celebration of the iconic loafer's 10th year anniversary. The made-to-order service allows customers to design a timeless pair of elegance to reflect their own personality. One variation of leather, the exotic Caiman, comes in an assortment of 13 seasonal colours, and customers can choose from three different buckle finishing, or hot-stamp their initials to complete the look.



Bottega Veneta's Top Handle Bag in Multicolour Embroidered Intrecciato Nappa Leather is available exclusively at The Shoppes at Marina Bay Sands in Singapore

Fresh from **Bottega Veneta**'s pre-fall 2016 collection is the Intrecciato Mosaic, a new colourful workmanship crafted in Intrecciato Nappa leather and featuring a unique embroidery

technique similar to French stitches. The unusual three-dimensional effect requires a series of complex steps to bring the patterns to life – including five hours of embroidery and more than 300 metres of thread. This Intrecciato Mosaic is only available at The Shoppes in Singapore.



*The Saint Laurent Sunset Handbag is now available at The Shoppes.
Top (left to right): Medium Sunset Chain Bags in Black Grained Leather, Dark Anthracite Grained Leather, and Bordeaux Grained Leather. Bottom (left & right): Small Sunset Satchels in Blue Glitter and Grey Glitter.*

Also exclusive at The Shoppes is the **Saint Laurent** Small Sunset Chain Bag in Black Leather. Created in Paris this year, the classic satchel series comes in small and medium sizes with two strap options – either a sliding chain or a thick leather strap for two different ways of wearing. The Sunset's classic monogram hardware is made in silver for everyday use.



The Britten Combo Cross-Body in an exclusive colorway can only be found at The Shoppes

The new 2,000 square foot **Tory Burch** boutique at The Shoppes also celebrates its June opening with the exclusive Britten Combo Cross-Body from its pre-fall 2016 collection. Inspired by artist Etel Adnan, the Britten is fast becoming a classic with its clean, versatile shape with a unique cut-out double-T logo. The boutique offers ready-to-wear, shoes, bags, accessories, watches and beauty.



The Shoppes' online pre-order website, Click & Collect, allows shoppers to browse and reserve limited edition bags for 48 hours before purchasing in-store. Proenza Schouler is one of the brands featured. (From left to right): PS1 in Black, PS1 in Indigo, PS Hava Chain Handbag in Red, and PS11 in Heather Grey

Fans of **Proenza Schouler** now have more reasons to browse The Shoppes' [Click & Collect](#) platform for bags from the New York based brand, which are available exclusively at The Shoppes. From 1 July to 31 August 2016², Proenza Schouler will be extending a S\$250 voucher with every purchase of its bag via Click & Collect. The voucher is redeemable upon the next purchase of a regular-price leather bag in-store.

Upcoming openings at The Shoppes

Come Q3, The Shoppes will welcome British lingerie retailer **Agent Provocateur**, and the biggest collection of Japanese designer label **Issey Miyake**'s lines in a single location –namely **Bao Bao, Pleats Please, & Homme Plisse**. Organic skincare provider **Soap Stories** and luxurious skincare label **Elevation Time Stops by Salvador Dali** will add to the mall's unique collection of beauty and lifestyle offerings, while its expanding luxury children's collection will see the addition of Singapore's first standalone **Ferrari Store Junior**.

Come October, the renowned Paradise Group will be making its foray into The Shoppes with popular seafood restaurant **Seafood Paradise**. Featuring eight private dining rooms, the 177-seater restaurant will be serving up an extensive menu including premium live seafood and local favourite dishes exclusive to its flagship restaurant at Marina Bay Sands. Diners can also indulge in the restaurant's signature crowd-pleasing dishes such as the Creamy Butter Crab topped with Coconut Crumbs and Poached Live Prawns with Superior Stock and Chinese Herbs in Claypot.

About Marina Bay Sands Pte Ltd

² Terms and conditions apply, while stocks last.



Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theatres showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit www.marinabaysands.com

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